

## Zhouying JIN

Professor Zhouying Jin is a senior researcher and professor of Chinese Academy of Social Sciences(CASS); Director of Center for Technology Innovation and Strategy Studies (CTISS) of CASS. She is president and founder for the Beijing Academy of Soft Technology. She is also Chairman and founder of the Future 500 China.

She was graduated from Chinese University of Science and Technology in 1965; a researcher, Institute of Mechanics, Chinese Academy of Sciences (1960s); Deputy Chief Engineer of Changchun Electric Industrial Administration (1970s); 1980 and 1984, She studied Management and Consultant in Japan Productivity Center and awarded the title of Management Consultant by JPC; Vice secretary-general, China enterprise Directors (Managers) Association of State Economic Committee of China (1980s). From 1988 (to present ), she serves for the Chinese Academy of Social Sciences.

She was visiting professor of Case Western Reserve University and University of Nebraska-Lincoln, U.S.A(1993-1994); Senior Research Fellow, Institute For The Future (U.S. CA, Menlo Park 1996.1~3); Special researcher, Institute of Science and Technology policy of Japan(2001.12-2002-4); visiting professor of University of Aix-Marseille III of France(2003.9-10).

In the recent ten years she led more than 20 important projects within 15 projects has asked by central government, ministry, Chinese academy of social sciences, or international organizations, e.g. in 1996-2000, she was the Team Leader of Strategy Research Expert for the High-Tech Research & Development Plan (Nation's S863 Plan, 2001-2010) of China; in 2001-2005, led the project of "Long-term strategy integration and sustainable development" asked by CASS.

Among her publications, there are 12 monograph, 6 translation, 60 major thesis and 25 research reports, including: 《Management and Enterprises Diagnosis》, Beijing; 《Soft Technology-- The Essence and Space of Innovation》, Beijing and U.S.A; 《Service Innovation and Social Resource》, Beijing; 《Virtual Institute and Organization innovation》, London; 《Technology Driving Force for Sustainable Development—Principle of harmony and balance》, London; 《Soft Technology-》, Japan; 《Technological Institution and Soft Technology》, Beijing; 《Passer de la representation du present a la vision prospective du future--<technology foresight>》, France; 《Global Technological Change--From Hard Technology to Soft Technology》, UK and U.S; 《Technological Progress in History: Survey of Evolution and Shift of Emphasis From 'Hard-tech' to 'Soft-tech' Development》 London; 《Institutional innovation on Coal bed Methane industry》, 《Long-term strategy integration and sustainable development》, etc. She holds two personal copyright on evaluation enterprises and technological project.

**Relevant Experience:** During 1982-1995 she was consulted and diagnosed over 30 Medium and Large Scale Companies; Vice President, Chinese Research & Consultation Corp. of Economic & Technology (1990-1993); Senior Advisor for over ten large and medium State-own companies. During 1989-1999, as volunteer work with Care Japan to help China's depressed area such as Tong County of Hubei Province, NanChong County of Sichuan Province, etc.

**Academic Experience:** Jin is a Guest Professor of Hohai University (Nanjing), Tsinghua University(Beijing) and Chinese University of Science and Technology; Academic member of Shanghai Academy of Systematic Science; She was a Member of Professional Committee of Chinese Academy of Social Sciences (1992-1998). She is Research Fellow of World Business Academy ( Ojai, CA, U.S. ) ; Planning Committee Member of the Millennium Project and Co-chair of China node (WFUNA:World Federation of United Nations Associations); Member of The Brussels-EU Chapter of the Club of Rome; Senior Research Fellow of IC2 Institute At Austin, Member of World Future Society; Fellow of the WIF (World innovation Foundation); Member of the Research Advisory Board for "ETHICAL MARKETS " ITV.

**E-mail : [jinzy@soft-technology.org](mailto:jinzy@soft-technology.org)**

Web: [www.soft-technology.org](http://www.soft-technology.org)

[www.future500china.org](http://www.future500china.org)

Tel: 86-10-64460206

Mob: 86-13910132639

Fax:86-10-64460562