

ROSA ALEGRIA

Futurist, Graduated at the University of Houston, Clear Lake, co-chair of the Brazilian Node of the Millennium Project, Research Director of the Futures Group at the Sao Paulo Catholic University, Executive Director of Mercado Etico, the Brazilian Version of Ethical Markets, a multimedia platform on sustainability and corporate social responsibility, created by Hazel Henderson. Consultant and facilitator of innovation and change process, responsible for the initiative and for the white paper called "Women Foresight Study" under the responsibility of the Millennium Project. Represents Latin America in the IFG International Foresight Group based in Germany and also is Latin American research associate of Kairos Institute based in Sweden. Member of the international editorial board of Shaping Tomorrow, a trends website originated in England. Together with Thais Corral (CEMINA - Center of Women Studies - Rio, Brasil) and Hazel Henderson, coordinated ICONS 2003 - International Conference on Indicators of Quality of Life and Sustainability, held in Curitiba, Brasil. Also coordinated in 2004 the Millennium Project Planning Committee in Sao Paulo, followed by the International Conference Tech Futures. Consultant for several business foresight projects, such as NIC - Shared Intelligence Group, a multi-client research studying the future of the consumerism and the Cooperative Advantage as the new frontier of economic development. Media activist, co-founder of the Movement Media for Peace and member of IVOHOPE - Images and Voices of Hope. Editor of the trends newsletter Radar 21.

Some studies and papers

- 1) Women in the media: subject and object
- 2) 2010s: the consumer of the next decade
- 3) The appreciative perspective of the future (Jornal of Futures Studies)
- 4) Living in the country of the future
- 5) The future beyond brands
- 6) Technological flowers: women and technology in the 21st century